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11.00 AM	:	Inaugu	ral session and Ab	out Programme			
11.15 AM	:		Current scenario of exports related to F&V				
11.50 AM	:	Export	Export Challenges during Covid-19				
12.25 PM	:	-	Strategies to recover exports related to F&V				
01.00 PM	:		Introduction to PMFME Scheme of MoFPI, Gol				
01.15 PM	:	Discus	Discussion and Summing Up				
01.30 PM	:	Vote o	Vote of Thanks				
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## Live Webinar "Export Challenges and Mitigation Strategies for Fresh and Processed F&V in COVID-19 Times

Saturday, 8th August 2020 from 11.00 AM to 1.30 PM



## **About NIFTEM**

NIFTEM is an autonomous institution setup under Ministry of Food Processing Industries, GoI, with an aim to serve as an apex body to cater the needs of food processing sector. The institute acts as a centre of excellence in the area of food technology and management.

## **About Programme**

The COVID-19 pandemic is a severe health problem that has created an equally severe economic crisis. The pandemic has not only far reaching implications within the native fruit and vegetables supply chain of India but also across the international borders. The sector is suffering from demand and supply gaps, inefficiency in supply chain, shortage of human capital, implementation of new safety guidelines, and implementation of new tariff/cost norms. All these are increasing market pressure on growers and traders as these additional costs are not compensated by higher returns on sales in current times. The webinar is targeted to address such challenges and indentify mitigation strategies.