

Snapshot of Programme

Time	Activity
11.00 AM	: Inaugural session and About Programme
11.15 AM	: Current scenario of exports related to F&V
11.50 AM	: Export Challenges during Covid-19
12.25 PM	: Strategies to recover exports related to F&V
01.00 PM	: Introduction to PMFME Scheme of MoFPI, GoI
01.15 PM	: Discussion and Summing Up
01.30 PM	: Vote of Thanks

REGISTRATION




By 07th August 2020

<https://attendee.gotowebinar.com/register/4567625697697582860>

TARGET AUDIENCE

Exporters in F&V sector/ Supply Chain
Professionals / Faculty members/
Academicians/ Research Scholars

LEAD SPEAKERS

	Shri. Upendra K.Vats Core area Exports of perishable fruits and vegetables		Mr. Jaideep Bhatia Core area Postharvest value chains & Market linkages		Mr. Sharad Nanapure Core area Developing agri-horti produce export linkages
General Manager, APEDA		Vice President (PHT/FVC), UPL-India		Founder Chairman, FFIAD, Pune	

INSTRUCTIONS FOR THE PARTICIPANTS

- There is no participation fee.
- Webinar attending link will be automatically sent to registered email ID after completing registration
- Participants to login with their actual names and correct details
- Login 10 minutes before the start of webinar & may need to download [GoTo Webinar app](#).
- Maintain attendance during the session.
- Certificate will be issued to the participants who will attend all session.

Organizing Committee

Chief Patron

Dr. Chindi Vasudevappa

Hon'ble Vice Chancellor NIFTEM

Dr. J.S. Rana Registrar NIFTEM	Dr. Ashutosh Upadhyay Dean (Academic)	Dr. Sunil Pareek HoD (AES)	Dr. Prasanna GV Kumar Professor (AES)
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Core Implementing Committee

Dr Tripti Agarwal , Co-Coordinator Ph: 0130-2281236 E-mail- Tripti.niftem@gmail.com	Dr. Neeraj , Coordinator Mob: 9355632313 E-mail- Neeraj.niftem@gmail.com
Technical Support Mr. Nishant Kumar/ Mr. Rohit Kumar Ph: 0130-2281091	Office Support Ms. Praveen Gulliya Ph: 0130-2281099

Organized by

DEPARTMENT OF AGRICULTURE AND ENVIRONMENTAL SCIENCES

National Institute of Food Technology Entrepreneurship and Management
(Deemed to be University (De-novo Category)), Kundli, Sonapat

www.niftem.ac.in



सत्यमेव जयते



Live Webinar

“Export Challenges and Mitigation Strategies for Fresh and Processed F&V in COVID-19 Times

Saturday, 8th August 2020 from 11.00 AM to 1.30 PM



About NIFTEM

NIFTEM is an autonomous institution setup under Ministry of Food Processing Industries, GoI, with an aim to serve as an apex body to cater the needs of food processing sector. The institute acts as a centre of excellence in the area of food technology and management.

About Programme

The COVID-19 pandemic is a severe health problem that has created an equally severe economic crisis. The pandemic has not only far reaching implications within the native fruit and vegetables supply chain of India but also across the international borders. The sector is suffering from demand and supply gaps, inefficiency in supply chain, shortage of human capital, implementation of new safety guidelines, and implementation of new tariff/cost norms. All these are increasing market pressure on growers and traders as these additional costs are not compensated by higher returns on sales in current times. The webinar is targeted to address such challenges and identify mitigation strategies.